

## CARDBOARD FLAP BOXES WITH PRINT

Package color Print area Internal dimensions **Product grid** 

### External printing

# **BOXMARKET.EU**

kraft external printing 300 mm x 250 mm x 150 mm K90

#### **INSTRUCTIONS FOR PREPARING FILES TO BE PRINTED**

#### 1. CMYK COLOURS

Attention: All files containing graphics or photos to be printed on boxes must be saved in CMYK colours. Designs in RGB colours look vivid on the monitor, but after colour conversion for printing they come out pale.

#### **2.** RESOLUTION OF GRAPHICS AND PHOTOS

The recommended resolution for graphics and photos (so-called bitmaps) is 300 dpi. Graphics below 150 dpi resolution will print blurry and out of focus.

#### **3.** LOGOTYPE

The company logo should be sent in a vector version / in an editable file. Files with such a logo will have the extension .cdr, .eps or .ai.

#### 4. FILE FORMATS

Designs placed on a grid should be sent in PDF format. We do not accept files saved in gif, png or jpg formats. We also do not accept files prepared in office printing programs (such as DOC, DOCX, PPT, ODT, ODP).

#### **5. FONTS TO VECTORS**

Always change fonts to vectors in the production file. If the fonts are not converted to vectors, the file may not print correctly



